

Eligibility Criteria/Rules for appointment of faculty in FASHION and DESIGN (STUDIO PRACTICES) disciplines, in PIFD.

Position	Minimum Qualification	Experience	Minimum number of Publications/ Achievements
Lecturer	First professional degree/ diploma (4 Years minimum or equivalent awarded after 16 years of education) in First Division from PIFD (PSFD/Fashion Design) or any HEC recognized university/institution with no third division in the academic career.	Teaching / Work experience in an educational institution will be preferred.	Nil
Assistant Professor	<p>a. PhD in the relevant field from HEC recognized University/ Institution.</p> <p>b. Master’s degree (foreign) or MPhil or equivalent degree awarded after 18 years of education in the relevant field from HEC recognized University/Institution.</p> <p>c. First professional degree/ diploma (4 Years minimum or equivalent awarded after 16 years of education) in First Division from PIFD (PSFD for Fashion Design) or any HEC recognized university/ institution with no third division in the academic career.</p>	<p>a. Nil</p> <p>b. Three years teaching/ research experience in PIFD (PSFD/ Fashion Design)/HEC recognized University or a Post- graduate Institution or professional experience in the relevant field in a National or International organization.</p> <p>c. Five years teaching /research experience in PIFD (PSFD/ Fashion Design)/HEC recognized University or a Post-graduate Institution or professional experience in the relevant field in a National or International organization.</p>	Nil
Associate Professor	a. PhD in the relevant field from HEC recognized University/ Institution	a. Six years teaching/ research experience in PIFD (PSFD/ Fashion Design) / HEC recognized University or a Post-graduate Institution or professional experience in the relevant field in a	a. Outstanding and substantial level of professional Fashion and Design activity and a national or international contribution to the development of Fashion and Design in general.

	<p>b. Master's degree (foreign) or MPhil OR equivalent degree awarded after 18 years of education in the relevant field from HEC recognized University/Institution.</p> <p>c. First professional degree/ diploma (4 Years minimum or equivalent awarded</p>	<p>National or International organization. Note: After 30th June, 2015, at least four years post PhD level experience in an HEC recognized University or a Post- graduate Institution or professional experience in the relevant field in a National or International organization will be required. OR Five years post PhD level experience in PIFD (PSFD/ Fashion Design) /HEC recognized University or a Post-graduate Institution or professional experience in the relevant field in a National or International organization.</p> <p>b. Eight years teaching/research experience (with at least four years' experience after the Masters (foreign) or equivalent degree in PIFD (PSFD/ Fashion Design) / HEC recognized University or a Post-graduate Institution or professional experience in the relevant field in a National or International organization.</p> <p>c. Ten years teaching/research experience</p>	<p>(Demonstrated by exhibitions at national or international level with two or more than two new works in each exhibition/Fashion Presentation or evidence of equal number of visual communication campaigns designed and published or equivalent work in any other discipline of Fashion and Design as specified in the research criteria)</p> <p>b. Outstanding and substantial level of professional Fashion and Design activity and a national or international contribution to the development of Fashion and Design in general. (Demonstrated by exhibitions at national or international level with two or more than two new works in each exhibition/Fashion Presentation or evidence of equal number of visual communication campaigns designed and published or equivalent work in any other discipline of Fashion and</p>
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	<p>after 16 years of education) in First Division from PIFD (PSFD/ Fashion Design) or any HEC recognized university/ institution with no third division in the academic career.</p>	<p>in PIFD (PSFD/ Fashion Design) /HEC recognized University or a Post-graduate Institution or professional experience in the relevant field in a National or International organization.</p>	<p>Design as specified in the research criteria) c. Outstanding and substantial level of professional Fashion and Design activity and a national or international contribution to the development of Fashion and Design in general. (Demonstrated by exhibitions at national or international level with two or more than two new works in each exhibition/Fashion Presentation or evidence of equal number of visual communication campaigns designed and published or equivalent work in any other discipline of Fashion and Design as specified in the research criteria).</p>
Professor	<p>a. PhD from HEC recognized University/Institution in the relevant field.</p>	<p>a) Twelve years teaching/research experience in PIFD /HEC recognized University/ Post-graduate Institution or professional experience in the relevant field in a National or International Organization including at least five years post PhD level experience in a recognized University or a Postgraduate Institution or professional experience in the relevant field in a National or International organization. OR</p>	<p>a) Outstanding and substantial level of professional Fashion / Design / Art activity and a national or international contribution to the development of Fashion / Design / Art in general. (Demonstrated by exhibitions at national or international level with two or more than two new works in each exhibition/Fashion Presentation or evidence of equal number of visual communication campaigns designed and published or equivalent work in any other discipline of Fashion /</p>

	<p>b. Master’s degree (foreign) or MPhil or equivalent degree in the relevant field from HEC recognized University/Institution. Preferably / Professional Degree in the discipline of Design.</p>	<p>b) Ten years post PhD level experience in PIFD /HEC recognized University or a Post- graduate Institution or professional experience in the relevant field in a National or International organization.</p> <p>a) Fifteen years teaching/ research experience (with at least eight years’ experience after Master’s degree (foreign) OR</p> <p>b) M. Phil or equivalent degree in HEC recognized University or a Post-graduate Institution or professional experience in the relevant field in a National or International organization.</p>	<p>Design / Art as specified in the research criteria)</p> <p>b) Outstanding and substantial level of professional Fashion / Design / Art activity and a national or international contribution to the development of Fashion / Design / Art in general. (Demonstrated by exhibitions at national or international level with two or more than two new works in each exhibition/Fashion Presentation or evidence of equal number of visual communication campaigns designed and published or equivalent work in any other discipline of Fashion / Design / Art as specified in the research criteria)</p>
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